

# your trusted web partner from start to finish

### Your online presence in our hands

We are a team of web and graphic designers, SEO experts, and Velo developers offering enterprisegrade <u>Wix</u> solutions. We create and manage a successful online presence, from designing and developing your website to creating engaging social media content and running effective search engine optimization (SEO) campaigns.

We understand that every business is different, so we take a tailored approach to our services. We work with you to understand your unique needs and goals, and then develop custom solutions that will help you achieve them.

Whether you're just starting out or you're looking to take your online presence to the next level, We are here to help.

## Wix Editor

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### Wix Studio

- ✓ The Wix standard editor allows you to implement the mobile and desktop versions of your website in one easy self-managment tool. See an example <u>here</u>
- Less complexity when implementing
- This is a tool with more years in the market
- Cheaper solutions for low-budget projects

- Wix Studio is the new Wix platform for larger-scale websites. It allows you to implement websites 100% responsive to any screen size, it also contains new animations and effects. See an example <u>here</u>.
- Increased complexity of implementation and maintenance
- New tool launched at the end of 2023.
- Advanced solutions for corporate-enterprise level projects.

### Our Services

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Enterprise Website Migrations

Graphic Design

Website Design



**Online Shop** 



**Custom Coding For** 

Your Website



Logo & Branding

<u>SEO</u>

Social Media

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Support and Services

### Enterprise Website Migrations

Need enterprise-level solutions for your website? We help you in the process of migrating your account to <u>Wix Enterprise</u> with advanced options to manage your website in one place and without complications. Don't worry about the process, we are Certified Wix Partners and we will create the best website for your business.

#### Why migrate to Wix Enterprise?

#### Manage with maximum efficiency

- Multi-site Dashboard: Manage a network of websites with accountlevel overviews and shared libraries for templates, features & functionality.
- Roles & permissions: Assign access based on team-member expertise, and customize as needed
- Domain routing: Ensure a consistent URL structure by connecting your sites to any domain with reverse proxy support.
- Extend functionality by connecting the software tools, apps, and 3rd party APIs to your business.

### Custom Coding For Your Website

Need a more advanced website solution? We're not only a Certified Wix Partner, we also are a Certified <u>Wix Velo</u> Partner who can create a custom website with unique functionalities. Our expert Velo team can deliver an enterpriselevel e-commerce solution and develop best-in-class API integrations with external platforms.

- Access to Wix database: Wix Velo provides access to the Wix database, allowing you to store and retrieve data from your web applications.
- Integration with third-party APIs: allows you to integrate web applications with third-party APIs, opening up a world of possibilities for creating custom web applications.
- Advanced features: Wix Velo can be used to create web applications with advanced features, such as booking systems, online stores, or customer management applications.
- Create custom web applications for businesses: Wix Velo can be used to create custom web applications for businesses, tailored to your specific needs.
- Integrate with other applications: we can create web applications that integrate with other applications, such as CRM, ERP, or marketing automation.

# Graphic Design

Graphic design is essential for your online presence. Attractive and well-designed visual content is key to communicate with your ideal client. From flyers, business cards, banners, and posters to print designs, our expert team works with the latest trends and design software to create visual content that meets your business objectives.

- Srom flyers, business cards, banners, and posters to print designs
- 📀 Design draft
- Output Content of C
- You would receive the final version in editable format to print and in pdf

### Personalized and Exclusive Web Design

We believe that every brand has a unique story to tell. That's why we create custom digital experiences, completely free of predefined templates, making sure that every part of your web reflects the essence and personality of your brand. We take care from start to finish to build the best website to enhance your online presence.

\* Price may vary according to project requirements

#### Web design from start to finish

We take care of creating the design and build the website, focusing on your vision and objectives. In addition, we take seriously creating the best user experience.

#### Turn your design into a website

 If you already have an approved design, our team will take care of turning it into a website.

## Online Shop

We create your online store so you can start selling your products to the world. We can create your online store with Wix or Wix Studio. The one that best suits your needs.

- $\bigcirc$  We create a template with 3x categories and 3x sample products.
- Training for you to learn how to edit and upload all your products to the store.
- Payment gateways available according to your country.
- Product limit up to 50.000 products per account.

## Logo & Branding

Great design is essential for any business, whether you're just starting out or need to refresh your brand. Our designers can create a new and engaging graphic identity for your business, from logo and brand development to website design. We believe that investing in great design is the best way to achieve a first-class result.

- Creating/ Refreshing your business logo and branding
- You'll have your logo in png, editable version and PDF.
- Branding guidelines (logo and its variants, colors, fonts, permitted and nopermitted uses)
- Real examples of how your new logo and branding look like

### SEO

We make sure customers can find your business online. Our SEO team ensures your website is optimized for keywords and phrases customers are Googling. We examine data to get insights for fine-tuning and improving your Search performance.

#### What we offer

#### Depending on your needs...

- Sor new websites: Basic SEO to connect new websites to Google
- Websites already published: SEO audit Analysis and review for websites to optimize Google ranking
- Online Consulting to review your SEO strategy and understand how Google works with your website

### Social Media

Do you know how important it is to have attractive content on social networks, but you don't have the time or resources to create it? We offer solutions for your social networks based on the needs of your business. And we develop the strategy that best fits your objectives. We make social media easy for you and do a high-quality job.

- Posts creation
- ✓ Video/reel editing
- Opywriting (email marketing, social media, blogs, banners)
- Campaign structure and content

### Support and Services

Graphic design and updates on Wix websites: **\$30 USD / hour** 

Custom Wix online consulting: **\$80 USD /** hour

# What our customers say about us

#### \*\*\*\*

#### **Paul Wilson**

Great design work and assistance with updating our website. Very knowledgeable and easy to work with. Highly recommended!!!

Service provided: Website redesign

Project: www.bscl.co.nz

#### \*\*\*\*

#### Speeddatingaucklan

From the initial consultation to the final launch of my website, the team at YourWeb displayed a high level of professionalism and expertise. They truly understood my vision and translated it into a stunning website that perfectly represents my brand.

Service provided: Customized functions

Project: www.speedating.co.nz

#### \*\*\*\*

#### Sonja Painter

Over the past 10 years we have worked with multiple Marketing and Web development companies together.

The service of YourWeb is outstanding and the quality of output great.

Easy and efficient to work with! We love our Wix Webpage, game changer to Wordpress in many aspects as well!

#### Project:

www.escapequest.co.nz

## **See Our Success Story**

### **Cornelius Christopher from Oneo (website)**

#### www.oneo.love

"...His dedication to delivering a product that aligns perfectly with my vision was evident in every interaction. I'm so impressed with the results and the overall experience that I've decided to continue working with David and Yourweb.co.nz to manage my website moving forward. I have complete confidence that they will not only maintain the high standards they've set but also continue to find innovative ways to enhance my online presence..."

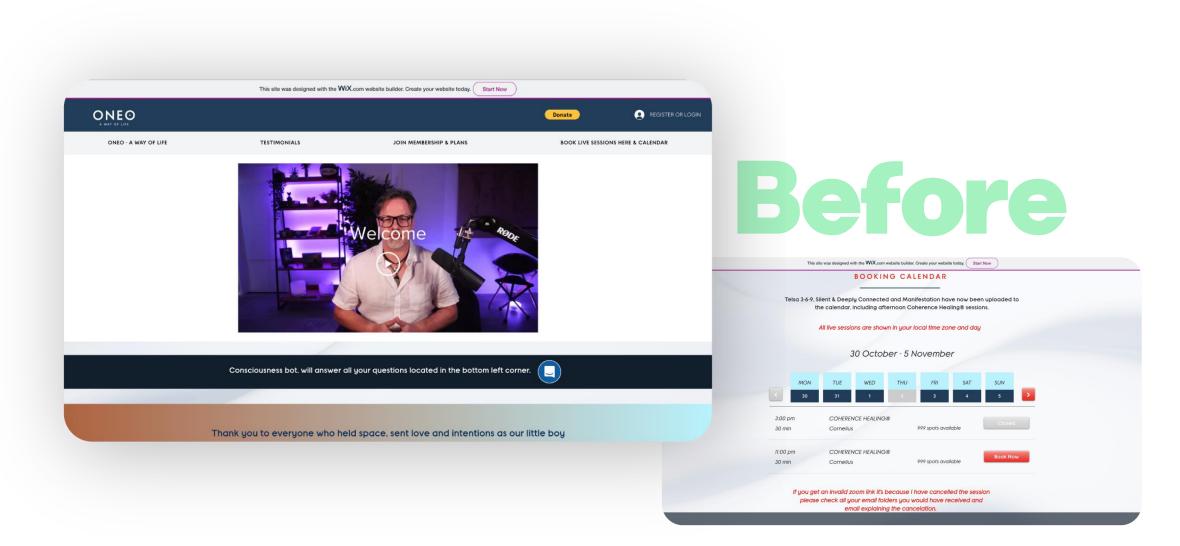
#### The problem:

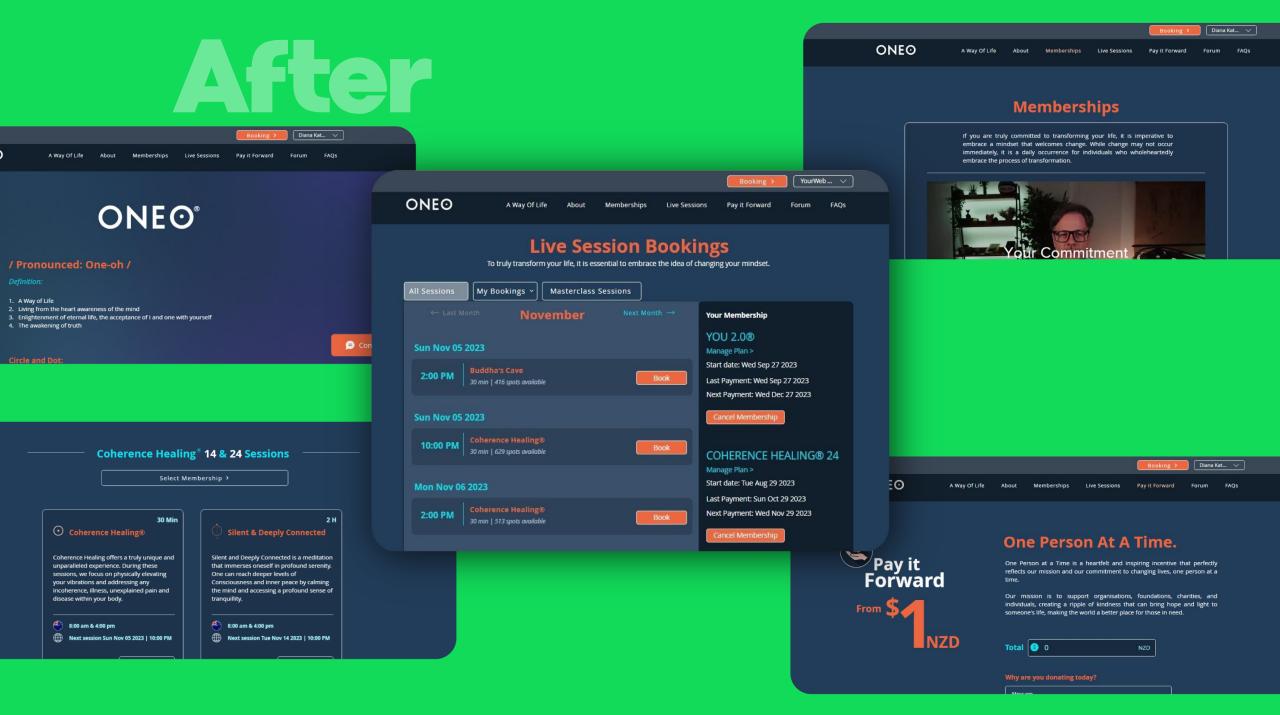
Oneo is a company that offers a digital catalog of virtual classes. With a user base of over 3000 users, the challenge was optimizing the user experience on its website to facilitate class bookings. Oneo offers monthly pricing plans, each with a limited number of sessions per month. The old website design was complicated for users. The Wix Booking widget only showed the availability of services weekly, making it difficult to search and book available classes.

#### How we solved it:

We designed a view for virtual classes by month, making it easier for users to search for classes available. We also incorporated Oneo's view of available classes and pricing plans.

This was a challenge for us that we completed successfully and we were able to significantly improve the functionality and appearance of the website. By mixing our knowledge of different tools, we were able to present the information more clearly and efficiently, improving the user experience.





# Ready to take your business to the next level?

### Contact us and let's make it happen

